Social Network Reflection Paper Jad Paulo Boquiron ZC11

The movie tells a story about the invention of Facebook and what Mark Zuckerberg went through just to achieve greater success. It also emphasizes a deeper understanding of what is happening in the advancements and innovations of our world. Things such as ethics, desires and willingness to sacrifice things are encompassed in the movie. The main character, Mark Zuckerberg, faces multiple challenges in pursuing the success of Facebook. He met multiple people during the creation of Facebook, such as Eduardo Saverin and the Winklevoss twins. At first, Mark had built a decent relationship with them but along the way he had to sacrifice a lot of things just to achieve further innovations and success. I believe in the saying that “Ethics will not buy you a Porsche”, in which Mark’s actions were completely unethical yet he still managed to achieve more success than those people. In his pursuit to create an exclusive and prestigious social network he had lost something really important, which is building meaningful relationships with others.

Looking back to the dispute between the Winklevoss twins and Mark. The twins first approached Mark to work with them to create an exclusive networking site within Harvard but Mark had better plans and wanted to do something even bigger. He took the idea to the next level, in which he partnered with Eduardo Saverin to deploy Facebook online. The twins claimed that Mark himself stole their so-called “idea” as his own personal brand. This resulted in a legal settlement which ended up in a 65 million lawsuit that Mark had to pay for. His actions resulted in greater results but it also came with betrayal. This shows that in this industry, conflicts between co-founders can either strengthen a partnership or completely destroy it.

I see Mark Zuckerberg as a highly ambitious person and clouded by his fascination in creating something big. He was willing to give up every person he had in the beginning just to produce a better outcome for his company. Blinded by the glory, Mark decided to cut-off his “only friend” Eduardo Saverin, and this ended their partnership in Facebook. His ego played a huge role in the creation of Facebook, his famous quote being *“Move fast and break things”* means that the ambition to create rapid progress despite making mistakes along the way. This sums up what kind of person he is, an ambitious person that prioritizes results over diplomacy.

With his strong decision-making skills and multiple opportunities he had, these factors contributed to the creation of Facebook. Although Facebook has been successful in this industry and continues to be, it has raised multiple concerns such as misinformation and breach of privacy. I see the innovations as a mixed blessing, it is either a blessing or a curse in our society. An entrepreneur like Mark Zuckerberg has to make decisions, whether it be against others will or for the greater good of others. For me, he is a completely different person than all of us. When it comes to skills, ideas and the hunger to be better is a must have in today’s tech industry. If I was in his situation, I feel like I would have not done the same thing as him because the most reasonable thing to do is to build a firm relationship and share it with other people. I prefer to share my success than to be at the top with a view I have no one to share with. I believe that It is quite ironic that Mark wanted to establish connections online through Facebook yet he failed to build a meaningful relationship with friends. I perceive the creation of Facebook to be a double-edged sword. As I asked myself *“Can innovations truly be a progress if it's both contributing and harming the society?* In conclusion, I learned that being ambitious and having the right vision and skill is essential in creating a company but so are the ethical approaches in life.